

COOKIE POLICY

Battleground Zero uses "Cookies" to tailor content and marketing, and to improve and adjust user experiences. To find out more about "Cookies", and the options available to manage them, please see below . By using this Battleground Zero online property, you consent to our use of "Cookies".

Welcome to Battleground Zero's Cookie Policy. This Cookie Policy was last updated on Feb 18, 2019.

Cookies & Similar Technologies

Battleground Zero uses cookies and/or similar technologies on the Properties (collectively referred to as "**Cookies**"). A "Cookie" is a small bit of record-keeping information that many websites and other online products and services often store on a user's computer or device in order to identify it and associate activity with it. Cookies make the interaction between you and the website faster and easier by letting you navigate between pages efficiently, storing your preferences, and generally improving your experience of a website. For example, we use Cookies when you login to your Battleground Zero account to keep you logged in so that every time you move to a new page on our website you do not have to reenter your login details.

For more information about our use of technologies that are similar to cookies, and your opt-out choices, please see the Similar Technologies section under Types of Cookies [below](#).

This Cookie Policy explains how Battleground Zero uses "Cookies". Battleground Zero may collect both personal and non-personal information from you when you use Battleground Zero websites, products and services ("**Properties**"). For more information on how Battleground Zero collects, stores, uses and may transfer or disclose your information, please see our [Privacy Policy](#).

When visiting the Properties you may have options to enable or disallow Cookies. We use Cookies to optimize your visit, make your browsing and/or user experience as effective as possible, and let you know about offers and features that we think will interest you. This means that if you disallow Cookies, your use of the Properties may be impaired.

Depending on the Property you are using, and the country you are based in, Cookies may be set on your computer or device by either:

- Battleground Zero - to recognize and associate activity with your computer or device when it visits a Property. Battleground Zero Cookies cannot be used to recognize or associate activity with your computer or device when it visits other, third party websites or online properties.
- Third Parties - to enable third party features or functionality to be provided on or through our Properties or other online properties (e.g. advertising and analytics). The third parties

that set these Cookies may be able to recognize your computer or device both when it visits the Properties or other online properties that use the third party's features and functionality

These Cookies will generally be either:

- Session Cookies: These Cookies are only stored temporarily on your device during one browsing session or use of a Property and are then deleted from your device when the Property is closed; or
- Persistent Cookies: These cookies are saved on your device for a fixed period of time, when we need to know who you are for more than one use of a Property. For example, we use this type of cookie to store your preferences for your next visit to our Properties.

Types Of Cookies

There are four categories of Cookies (necessary, performance, functionality and advertising), as well as technologies that are similar to cookies, that may be served through our Properties. Cookies may also be set by third parties, including by social networking sites. To see a list of the specific Cookies that our Properties may contain, please see the Cookie List at the bottom of this Cookie Policy.

To learn more about your opt-out choices for cookies, please see the Managing Cookies and Do Not Track Options section [below](#). To learn more about your opt-out choices for technologies that are similar to cookies, please see the Similar Technologies section [below](#).

Do Not Track

California Business and Professions Code Section 22575(b) (as amended effective January 1, 2014) permits our customers who are California residents to be informed as to how Battleground Zero responds to Web browser "Do Not Track" settings. As Do Not Track is a standard that is currently being developed, Battleground Zero does not take actions to respond to Do Not Track settings, and instead we adhere to the standards set out in our [Privacy Policy](#).

If you would like to find out more about Do Not Track you may find the following link useful: <http://www.allaboutdnt.com/>

Managing Cookies and Do Not Track Options

You can review your options to manage Cookies by:

- clicking on the opt out links provided in the Cookie List below;
- opening the "Help" menu on the browser menu bar. Most browsers will tell you how you can disable or delete Cookies or set your browser to alert you when Cookies are being sent to your computer;
- visiting your mobile device developer's website or reviewing your device manual. Most mobile device developers will tell you how you can manage the settings on your mobile

device to opt out of and/or delete Cookies from your mobile device, or to limit the use of and/or opt out of targeted advertising; or

- visiting http://networkadvertising.org/managing/opt_out.asp and/or <http://youronlinechoices.com>, or if you are in the EU <http://www.youronlinechoices.eu/>, for choices to opt out of advertising.

If you reject all Cookies, you may not be able to use certain features of our websites and other products and services (including signing in to your Battleground Zero account).

We may embed photos and/or video content on our Properties from third party sources such as YouTube, and these sites may set their own Cookies. Similarly, our Properties may have buttons that enable you to share content on Social Media or other sites, and these services may set a Cookie on your device. This Cookie Policy does not apply to Cookies set by such features, and Battleground Zero does not control these Cookies set by third parties. We encourage you to review the third party privacy policy or cookie policy for more information about these Cookies and how to manage them.

Permission to Use Cookies

By using the Properties you agree, and we will assume you consent, to receive Cookies unless you manage your cookie choices by one of the means set out above.

Please also note that the use of information obtained by third party providers listed in the Cookies List below through cookies placed by them is also subject to their own privacy policies. We encourage you to review the privacy policies of these third party providers, as their privacy practices may vary from ours. Information collected by Cookies may be associated with your registration account or user profile.

Cookies List

The Properties may contain, but are not limited to, the following third party Performance (or Analytics) and Advertising Cookies. Please follow the links below for details of the Privacy Policies and opt out choices offered by these third parties. Please also see above for further options available to manage Cookies.

Online Property	Third Party Cookies	Third Party Privacy Policies and Opt Out Choices
Websites	Accuen	http://www.accuenmedia.com/privacy-policy/
	Add This	http://www.addthis.com/privacy/privacy-policy http://www.addthis.com/advertising-choices
	Adobe Test & Target, Omniture	http://www.adobe.com/privacy/analytics.html http://www.adobe.com/privacy/opt-out.html
	Amazon	https://www.amazon.co.uk/gp/help/customer/display.html?nodeId=201890250

	Comscore	http://www.comscore.com/About_comScore/Privacy_Policy http://www.sitestat.com/
	Data Logix	https://www.datalogix.com/privacy/
	DoubleClick	http://www.google.com/intl/en/policies/privacy/
	DoubleClick Bid Manager & DoubleClick Campaign Manager	https://policies.google.com/technologies/types?hl=en
	Facebook, Facebook Exchange	https://www.facebook.com/policy.php
	Google	https://policies.google.com/privacy?hl=en-gb
	Google Adwords, Dynamic Remarketing	https://www.google.com/intl/en-US/policies/privacy/
	Google Analytics	https://tools.google.com/dlpage/gaoptout
	Quantcast	https://www.quantcast.com/en-uk/privacy/
	ShareThis	http://sharethis.com/privacy#sthash.aRj1rLCs.dpbs
	Sizmek	http://www.sizmek.com/about-us/privacy
	Snapchat	https://www.snap.com/policies/
	Tribal Fusion, Exponential	http://exponential.com/privacy/ http://exponential.com/ad-choices/
	Twitter	http://twitter.com/privacy
	Xaxis	http://www.xaxis.com/static/view/privacy-policy
Apps for mobile phones and tablets	Amazon Red Shift	https://aws.amazon.com/privacy/
	Applovin	https://applovin.com/privacy
	Appsflyer	https://www.appsflyer.com/privacy-policy/
	Facebook	https://www.facebook.com/policy.php
	Fiksu	https://www.fiksu.com/privacy-policy
	Google Firebase	https://policies.google.com/privacy
	Ironsource, Supersonic	https://www.supersonic.com/privacy-policy/
	Mopub	http://www.mopub.com/legal/privacy/
	Remerge	https://www.remerge.io/privacy-policy.html
	Twohat	https://www.twohat.com/privacy/

	Unity	https://unity3d.com/legal/privacy-policy
	Upsight	http://www.upsight.com/pricing/privacy-policy/
	Vungle	http://vungle.com/privacy/

[Back to top](#)