

PRIVACY POLICY

Battleground Zero uses "Cookies" to tailor content and marketing, and to improve and adjust user experiences. By using this Battleground Zero online property, you consent to our use of "Cookies".

Welcome to Battleground Zero's Privacy Policy. This Privacy Policy was last updated on Feb 18, 2019.

Every day, millions of people worldwide use and enjoy Battleground Zero websites, products and services. We appreciate your trust in our products and services. In order to provide you with great games and make them better, Battleground Zero Publishing, Inc. ("**Battleground Zero**") will collect both personal information and non-personal information (collectively, "**Information**") and act as the data controller regarding your personal information. We take care of how your Information is processed and used.

This Privacy Policy:

- explains how Battleground Zero collects, stores, uses, and transfers or discloses your Information;
- applies to all Battleground Zero websites, products and services ("**Properties**").

Battleground Zero uses cookies and/or similar technologies on the Properties. For more information about Battleground Zero's use of cookies please see our [Cookie Policy](#), which is also incorporated by reference into this Privacy Policy and made part of this Privacy Policy.

Battleground Zero reserves the right to make changes to this Privacy Policy at any time by posting a modified version online at www.battlegroundzero.co.uk so please review it frequently to ensure you are aware of any changes. If Battleground Zero makes a material change to this Privacy Policy, we will provide notice to you in our Privacy Policy as posted and on the Battleground Zero home page.

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1. Scope of Battleground Zero Privacy Policy

This Privacy Policy applies to all Properties, including:

- Battleground Zero websites, online products and services;
- Battleground Zero console games; and
- Battleground Zero mobile applications.

This Privacy Policy does not apply to third party websites, online properties, or systems to which our Properties may link or through which our Properties may be accessed, and you accept Battleground Zero is not responsible for the security or privacy practices of any such third party websites, properties, or systems. In some instances, we may direct you to a site that is operated by a vendor or partner. Even though the page where you provide information may have the look and feel of the Properties, a different privacy policy may govern that information collection by our vendor or partner.

This Privacy Policy does not cover Information provided when you apply for a job at Battleground Zero.

2. Information We Collect and How We Use It

Battleground Zero collects Information about you from you and other sources. As set out below in more detail, we use and in specific cases combine that Information to operate, tailor content, personalize, adjust and improve our Properties, and to send you messages or personalized information about our games, your scores, new features and more, including for marketing and promotional purposes.

3. Children and Parents

Battleground Zero does not knowingly collect or store any personal information from children under 13 in the US or under the relevant age threshold in other jurisdictions where the child is located. However, we may collect technical information required for delivering the service and for the support of our internal operations from all users of our Properties. If parents believe that we have unintentionally collected their children's other personal information or otherwise used their children's personal information for another purpose, they may reach out to us via the [Contacting Us](#) section below.

We recognize a special need to protect the personal information of children. We urge parents to instruct their children to never give out their real names, addresses, phone numbers, or other personal information without parental permission, when online. Battleground Zero also recommends that parents familiarize themselves with parental controls available on consoles, mobile telephones, tablets and other devices they provide to their child and accompany their child if aged under 13 years of age when online. Parents should contact Battleground Zero immediately if they have any concerns. Please see the [Contacting Us](#) section below for further details.

5. Your Choices

You have choices over the Information provided by you and by other sources, and how that Information is used by Battleground Zero. You can exercise your choices by updating your preferences at any time and also by managing your settings on your devices and third party accounts.

6. Sharing Information

As set out below in more detail, Battleground Zero shares Information:

- with the various Battleground Zero group companies for the purposes described in this Privacy Policy;
- with vendors and partners engaged by Battleground Zero in order to provide you with goods or services you have requested or online advertising selected by us;
- if required to do so by applicable law, regulation or legal process;
- if necessary to exercise, establish or defend our legal rights;
- if necessary to protect the rights, property or safety of any person; and
- in connection with the sale of our business or assets.

Please note that any information, including personal information that you reveal in a bulletin board, message board, chat room or other public forum is publicly viewable.

7. Security

Battleground Zero takes a range of security measures as set out in detail below – designed to help protect your Information. However, complete online and offline security can never be guaranteed, so you should always take care when sharing your information online.

8. Accessing Information and Retention Period

As set out in more detail below, you can view, correct, update, or request the deletion of your personal information in any of your Battleground Zero accounts at any time.

9. Contacting Us

To contact us, you can send us an email at contact@battlegroundzero.co.uk, ATTN: Privacy Team/Privacy Policy.

10. Important Notice

For privacy related information applicable to users who are California residents or based outside the US please see below.

Please note your use of this Battleground Zero website, product or service is also subject to the terms of the Battleground Zero End User License Agreement available [here](#) and Terms of Use available [here](#).

11. Your California Privacy Rights

Since 2005, California Civil Code Section 1798.83 permits our customers who are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. We do not share our customer's personal information with unaffiliated third parties for their own direct marketing purposes. For inquiries regarding our disclosure policy, please send us an email to contact@battlegroundzero.co.uk, ATTN: Privacy Team/Privacy Policy. We will be happy to honor your request.

California Privacy Rights for Minor Users

Since January 1, 2015, California Business and Professions Code Section 22581 permits you, if you are a California resident under the age of 18, to view, correct, or remove Information provided by you or publicly posted by you, by accessing your Battleground Zero account through <https://www.Battleground Zero.co.uk/> or another product or service as applicable and editing/removing your Information. You will need your password to access your personal account. You may also send us an email asking us to remove certain posted content at contact@battlegroundzero.co.uk, ATTN: Privacy Team/Privacy Policy.

We will be happy to review, update or remove Information and/or content as appropriate. Residual copies of Information and/or content that have been removed from your account and/or the Properties may remain in our backup systems for approximately one month. We may still retain your Information to resolve disputes, enforce our user agreement, or comply with legal requirements; in this case, your personal information will be blocked from use for any other purpose.

Do Not Track

California Business and Professions Code Section 22575(b) (as amended effective January 1, 2014) permits our customers who are California residents to be informed as to how Battleground Zero responds to Web browser "Do Not Track" settings. As Do Not Track is a standard that is

currently being developed, Battleground Zero does not take actions to respond to Do Not Track settings, and instead we adhere to the standards set out in this Privacy Policy.

If you would like to find out more about Do Not Track you may find the following link useful: <http://www.allaboutdnt.com/>.

12. Users in the EEA

As set out in more detail below, we only process or transfer your personal information where we can rely on legal grounds and appropriate safeguards to do so. You also have additional rights regarding your personal information if you are located in the European Economic Area (“EEA”).

13. Disclosure to Users Outside the US and the EEA

In addition, if you are a visitor to our websites or other online products and services from outside the U.S., the personal information you provide will be collected, processed and stored directly on, or transferred to, servers in the United States or other countries where Battleground Zero group companies or our other partners or vendors maintain facilities or business operations.

No matter where the Information is located, Battleground Zero takes commercially reasonable measures to safeguard your privacy rights in accordance with this Privacy Policy. If you do not agree to the collection, processing, storage and transfer of your Information, please do not provide your Information when requested and stop using our websites and other online products and services.